

US Trust Building to Offer Building Naming Rights in 2011

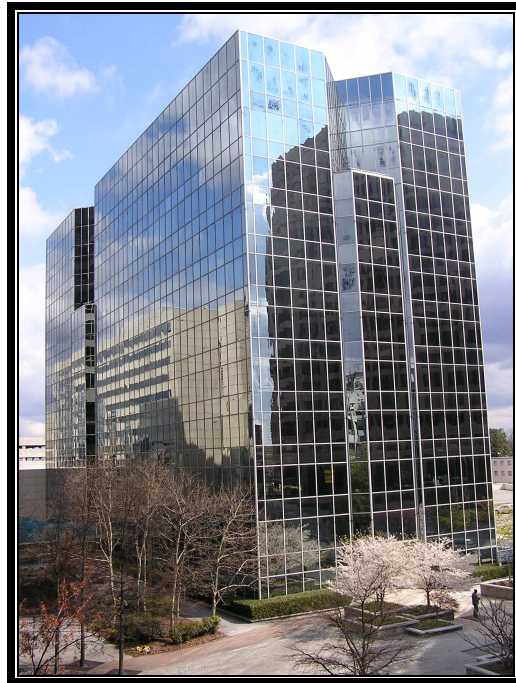
The chance to have your company's name on one of Downtown Greensboro's major office tower buildings only comes along once in a lifetime. However, The US Trust Center, located at 301 North Elm Street is now offering that opportunity to the tenant that leases the top floor of the property.

The 160,000 square foot office tower was originally constructed in 1980 as the Southern Life Center. The building was known as such until 1992, when the property was renamed The North Carolina Trust Center. In 2003, the name was changed to "The US Trust Center" to reflect North Carolina Trust's new ownership.

The naming rights to the building will be available again in January 2011, when the building's lease with US Trust expires. The Landlord is pleased to offer these naming rights to the tenant that succeeds US Trust as the top floor tenant.

Along with the naming rights, US Trust will relinquish over 16,000 square feet of the most impressive office space in Greensboro. Expansive lobbies, conference rooms, outside terraces, and executive offices are all located on the building's ninth floor. The interior spaces feature intricate wood paneling throughout as well as expansive views of Greensboro's Downtown, including a view to the First Horizon Park, home to the Greensboro Grasshoppers.

If your company would like to learn more about this exclusive office environment and the naming rights for this landmark office tower, please contact Sam Simpson at Simpson, Schulman, & Beard to schedule a private showing. An opportunity like this only happens once in a lifetime.



Exterior



Grand Entrance from private elevator lobby

Spacious hallways with accent paneling



Elegant and efficient administrative areas